

E. Outreach Activities

Dr. Pepper Pepsi Bottling Company of Dyersburg, LLC, legal name for WASL/WTNV/WTRO, is considered a "small market station" as defined by the FCC because it is located in a metropolitan area that has a population of fewer than 250,000 persons. Therefore, only one outreach activity must be performed per each one-year period.

The following outreach activity was performed within the last one-year period.

Name of Activity: Dyersburg/Dyer County Business Expo

Date: May 24, 2012

Level of participation: Sponsor & booth