

**WIBL (FM)/WRPW (FM)/WZIM (FM)
EEO PUBLIC FILE REPORT
August 1, 2013 - July 31, 2014**

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Radio Commercials (WIBL/WRPW/WZIM)	Yes	8
2	Il. Center for Broadcasting 55W 22 nd St STE240 Lombard, IL 60148	No	0
3	Illinois State University Campus Box 2520 Normal, IL 61761	No	3
4	BloomingtonHelpWanted.com	No	2
5	GPM Websites	Yes	0
6	All Access. com	No	9
7	Audience Development Group 100 Grandville Southwest Ste 602	No	0
8	Internal Transfer/Promotion	Yes	3
9	Employee Referral	No	12
10	Internal Internship Program	No	3
11	Craigslist	No	16
12	Ad Abilities 6290 Ronald Reagan Dr, Lake St Louis, MO 63367	No	23
13	InsideRadio.com	No	1
14	Radio Advertising Bureau	No	2
15	Veterans Assistance Commission 157 N. Main Street Ste115 Edwardsville, Illinois 62025 Phone : 618-296-4752	Yes	0

16	WZND Radio at Illinois State University Illinois State University Campus Box 4481	No	2
17	National Black MBA Association 180 North Michigan Ave. Suite 1400 Chicago, Illinois 60601	No	0
18	Illinois School of Broadcasting - Placements 55 W. 22nd Street Suite 240 Lombard, Illinois 60148 Phone : 630-916-1700	No	1
19	Communications and Media Program Capital Area Career Center 2201 Toronto Road Springfield, Illinois 62712	Yes	0
20	Bradley University, Communications 1501 W. Bradley Avenue Peoria, Illinois 61625 Phone : 309-677-2510 Email : arodgers@bradley.edu	No	0
21	Chicago Defender (African American Newspaper) 2400 S. Michigan Chicago, Illinois 60616	No	0

WIBL (FM)/WRPW (FM)/WZIM (FM)
 EEO PUBLIC FILE REPORT
 August 1, 2013 - July 31, 2014

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program	<p>During this reporting period, this SEU hosted Sixteen (15) student interns, five (5) in the Fall, five (5) in the spring and six (5) in the Summer. These students, from Illinois State University Illinois Wesleyan University, Lincoln Community College, Western University and Southern Missouri State University, expanded their knowledge about broadcasting by obtaining hands-on experience in a broadcast environment. The interns began their internships under the tutelage of this SEU's Promotions Director. Depending on their particular interests, we allowed them to explore different areas of the business. Different areas included; 1.) Promotions and Marketing Department- interns learned the steps of planning, preparing and executing a promotion. They also learned skills to assist in marketing the company, 2.) Production Department- interns learned how to produce, write and schedule commercials, 3.) On-Air Department- interns assisted the on-air talent in the studio and at live remotes</p> <p>. All interns were rewarded with course credit hours upon completion of the semester- long program.</p>
2	Participated in Intern Fair	<p>In October 2014, this SEU participated in Job Fair at Illinois Wesleyan College. SEU participants included members of the management team who provided handouts and verbal information about careers in broadcasting and future job opportunities within the SEU to college students.</p>

3	Participated in Business Showcase	In May of 2014 at the DoubleTree in Bloomington, this SEU participated in a local community business showcase. Employees from each department talked to community members about all aspects of the business, including any current or upcoming employment opportunities.
4	On Air Announcements	Beginning 8/1/2013 through 7/31/2014, this SEU aired radio commercials on all stations informing the public that we do not discriminate based on race, religion, color, sex (including pregnancy and gender identity), national origin, age, disability, family medical history, or genetic information as well as informing the public that they can call our business office to obtain employment opportunities.
5	Participated in Career Fair	In April 2014 this SEU participated in a Career Fair for the COMM Week Career Institute at Illinois State University. SEU participants included the station's Business Administrator who provided handouts and verbal information about careers in broadcasting and job opportunities within the SEU to college students.