

WGSQ (FM), WKSW (FM), WHUB (AM), WPTN (AM)
EEO PUBLIC FILE REPORT
April 1, 2016 – March 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" (MRSL) for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Posted: 1/16/17 Filled: 2/6/17	1,2,3,4,5,6,7,8,9,10,11	11

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Tennessee Technological University Tntech.erecruiting.com Donald Foster Box 5021 Cookeville, TN 38505	N	0
2	Volunteer State Community College www.volstate.edu Mike Powell, Patti Bowman 113 Windle Community Rd Livingston, TN 38570	N	0
3	Middle TN State University kacullen@mtsu.edu bill.fletcher@mtsu.edu	N	0
4	Belmont University careerdevelopment@belmont.edu	N	0
5	Station Websites (all SEU stations) countrygiant.com, magic985.com, 1400thehub.com, classiccountry780.com	N	0
6	On Air Announcements (all stations)	N	1
7	Western Kentucky University Career.services@wku.edu	N	0
8	Tennessee Association of Broadcasting Tabtn.org Two International Plaza Drive, Suite 902 Nashville, TN 37217	N	0
9	Employee Promotion	N	0
10	Employee Referral	N	0
11	Walk-In	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			2

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participated in Business Fair	On August 23, 2016, the stations participated in a Business Fair sponsored by TTU Office of New Students. Participants from the stations included the Promotions Director and Business Manager.
2	Internship Program	Our stations regularly host marketing majors from Tennessee Technological University and local High Schools. The students work for both our sales and promotions department, rotating once a new semester begins. In sales, the interns receive training from Local Sales Managers on the features and benefits of commercial rating systems, accompany both Account Executives and Local Sales Managers on sales calls, and learn how sales orders are inputted into the traffic system.
		In promotions, the interns help organize NTR events, work at remote broadcasts and assist in prize distribution. During this reporting period, we hosted four interns as follows: Fall 2016 semester: Winter/Spring 2016/2017 semester: 4