

EEO PUBLIC FILE REPORT

Burks Broadcasting Group

A. Employment Unit Covered:

WASL-FM Dyersburg, TN WTNV-FM Tiptonville, TN
WTRO-AM Dyersburg, TN

B. Reporting Period:

April 1, 2014 – March 31, 2015

C. Full-Time Vacancies Filled During Reporting Period:

Job Title Date Filled Positions

Sales Executive 03/02/15

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy:

Job Title Date Filled Hire Source Recruitment Source

Sales Executive 03/02/15 Radio Advertising See attached

E. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During Reporting Period: 3

Email: jeff@burksb.com

RECRUITMENT SOURCES FOR BURKS BROADCASTING

1. STATE GAZETTE
294 Highway 51 Bypass N
Dyersburg, TN 38024
Contact: Charles Dawson
2. TENN CAREER CENTER AT DYERSBURG
439 McGaughey St
Dyersburg, TN 38024
3. DYERSBURG STATE COMMUNITY COLLEGE
1510 Lake Rd
Dyersburg, TN 38024
4. THE JACKSON SUN
P.O. Box 1059
Jackson, TN 38302
5. THE LAKE COUNTY BANNER
315 Church Street
Tiptonville, TN 38079
6. DYERSBURG-DYER COUNTY
CHAMBER OF COMMERCE NEWSLETTER
2000 Commerce Ave, Dyersburg, TN 38024
7. WASL/WTNV/WTRO FACEBOOK
FACEBOOK.COM/SL100ROCKS
FACEBOOK.COM/EAGLE973WTNV
FACEBOOK.COM/WTRORADIO

**BURKS BROADCASTING GROUP
EEO PUBLIC FILE REPORT/ADDENDUM TO PUBLIC FILE REPORT
APRIL 1, 2014 THROUGH MARCH 31, 2015**

A. Recruitment/Referral Sources

1. Job Title: Sales Executive

Date Filled: March 2, 2015

Source A: Recruitment ads on WASL, WTNV, and WTRO

Referred Person Hired? Yes

B. Interviewees Per Recruitment/Referral Source

On-Air Recruitment Ads = 3

C. Outreach Activities

Burks Broadcasting Group is considered a "small market station" as defined by the FCC because it is located in a metropolitan area that has a population of fewer than 250,000 persons. Therefore, only one outreach activity must be performed per each one-year period. The following outreach activities were performed within the last one-year period.

Activity #1

Name of Activity: **"Dyer County Business Expo" at Chamber of Commerce**

Date: May 13th, 2014

Level of participation: Booth