

## **2014 Steeler Cruise Contest Rules**

1. No purchase necessary to enter to win the Steeler cruise for two (2) people March 9<sup>th</sup> through the 15<sup>th</sup>, 2014. Prize includes cruise, airfare, transfers and port fees.
2. Enter to win by sending a photo of you and your friends, family, pets or strangers showing your Steeler pride. You must include your name, address, phone number and e-mail address. The person entering the contest must be in the photo and identified.
3. Entries can be emailed to [contest@sunny106.fm](mailto:contest@sunny106.fm) or [contest@1420WCED.com](mailto:contest@1420WCED.com). Entries can also be mailed or dropped off at the Sunny 106\WCED Studios, 12 West Long Avenue, DuBois, PA 15801.
4. Deadline for entries is Friday January 31, 2014 at 5 PM eastern time.
5. Winner will be chosen in a random drawing on Monday February 3, between noon and 1pm.
6. Only one entry per person. All photos entered in the contest must be appropriate for people of all ages. Priority Communications reserves the right to disqualify any image deemed inappropriate.
7. Participants and winner(s) must be U.S. residents, and 21 years of age or older. If a passport is needed, Priority Communications is not responsible for providing one. Individuals will be responsible for their own passport.
8. Only one winner per contest per household every 30 days.
9. Priority Communications reserves the right to disqualify any contest winner if it is determined that the winner did not follow the rules of the contest.
10. Absolutely no prize substitution allowed, and prizes are not transferrable. Prize is date specific and the winner or winners must be available on the dates specified. If a winner cannot be contacted or is disqualified for any reason, Priority Communications reserves the right to determine an alternate winner or not to award that winner's prize.
11. Winner must pick up their prize at the radio station and show proof of ID and social security number. Only picture ID is acceptable. Winner must sign a release form to claim prize.

12. By participating in the contest, all participants and winners grant permission to use their names, characters, photographs, voices, videotape, and likenesses in connection with promotion of this and other contests and waive any claim to royalty, right, or remuneration for such use.
13. The contest entry includes creative material from the participant, and by submitting your entry you agree that your disclosure is gratuitous, unsolicited and without restriction and will not place the company or contest sponsors under any fiduciary or other obligation, that the company is free to disclose and display the photos and ideas on a non-confidential basis to anyone without any additional compensation to you. You are verifying that you are the owner and producer of the submitted material and that no third party ownership rights exist to any material submitted.
14. The value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which are not specifically provided for in the official rules. Any person winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
15. Employees of Priority Communications and their immediate families, contest sponsors and immediate families, or any employee of newspaper, television station or any other radio station are not eligible to participate. You must live in the Sunny 106 listening area to win.
16. Complete contest rules and regulations are available at 12 West Long Avenue, DuBois, PA 15801 and may be reviewed at the studios during normal business hours, Monday thru Friday, 9am-5pm, except holidays. They are also available at [sunny106.fm](http://sunny106.fm) and [wcedradio.com](http://wcedradio.com).
17. All decisions are final.
18. Priority Communications and all associated properties are not liable for any damages incurred through the use or misuse of any prizes provided. All persons receiving such items agree upon acceptance to assume all responsibility and liability. Further, all associated entities, sponsors and others shall be harmless to the same.
19. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.

20. The conduct of the Contest is governed by the applicable laws of the United States of America, which takes precedence over any rule to the contrary herein.