

Hall Communications Privacy Statement

This privacy statement discloses the privacy practices for Hall Communications, Inc. If you have questions about this Privacy Policy, or if you feel we are not abiding by our posted Privacy Policy, please contact us by calling (860) 887-3511.

Information Collection and Use

Hall Communications is the sole owner of the information collected on its Web sites. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. We may collect information from our users at a variety of points within our Web sites.

Registration

Registration or completion of a registration form is not required to access the Web sites.

Cookies

No cookies are distributed from any of the Hall sites.

Log Files

We may use IP addresses to analyze trends, administer the site, track users' movement, and gather broad demographic information. IP addresses are not linked to personally identifiable information.

Sharing

We may share demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

Links

This web site contains links to other sites. Please be aware that 98.7 WNLC is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies solely to information collected by this Web site.

Email Club

If a user wishes to register for one of our email clubs, information such as name, address, age group, gender, radio listening habits and Web site preferences may be collected. We do not sell, share or rent this information to outside concerns, and use it solely to target our listeners with occasional promotional emails or announcements. Users "Opt-In" to receive future mailings by filling out the Email Club Form. Users may also be added to the email clubs upon filling out contest forms, either on the Web sites, or in person at events. Once a member of an email club, users may update their information or "Opt-Out" of future mailings by notifying us at the email address provided in each email transmission.

Surveys & Contests

From time-to-time our site requests information from users via surveys or contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose this information. Information requested may include contact information (such as name and address), and demographic information (zip code, age, etc). Any survey information gathered will be used for purposes of monitoring or improving the use and satisfaction of this site. Unless otherwise posted, registration for contests or surveys is limited to users who are 18 years of age or older.

Security

The Web sites take every precaution to protect our users' information. When users submit information via the Web sites, the information is protected both online and internally.

Notification of Changes

If we decide to change our privacy policy, we will post those changes on this page so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.