

MY BROADCASTING CORPORATION operates radio stations strategically throughout Ontario with a focus on small and medium size markets. All of their markets (19, with 1 more on the way) have their own unique identities; however, all are highly desirable as four season recreation destinations, farming communities, popular retirement areas, and perfect towns and cities to call "home". Each day, MBC teams leverage the power of local radio and local websites to help make a difference in our communities.

MBC is very excited to come to Georgina. The CRTC has taken the next step with the application by MBC for a new radio station to serve Georgina. They are currently in the Public Consultation phase and need help from the community to move forward.

Here's how you can help!

During the Public Consultation phase, the CRTC is trying to determine if the market can sustain a new radio station dedicated solely to the Georgina community. In order to provide a case for this, we need as many letters of support from the business community and individuals as possible. Through the link below, you can submit your comments. Deadline for submissions is August 10th. The comments don't need to be elaborate at all. Items that could be included would be:

- Provides another option to advertise to the local community
- Supports 'shop local' campaigns
- Getting more local news in a timely manner
- Support local non-profits to get their information to the community
- Georgina is growing fast and is close to Toronto. With a local radio station, the community will have a better opportunity to maintain its current identity.

You can make your comments by going to: [Georgina Radio Support](#)

Tell your friends, the more comments to the CRTC the better. This is your opportunity to help bring a LOCAL radio station to Georgina.